



# Windsor-Essex Catholic District School Board

## MEDIA ADVISORY

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### **St. Joseph Catholic High School Hosts Student Film Festival Showcase**

We are pleased to announce the first annual “In Frame Student Film Festival” for secondary school students to be held at St. Joseph’s High School on Friday May 31<sup>st</sup>. This educational film festival is offered to local high school students who are interested in creating on film and submissions are due by April 26<sup>th</sup>, 2013.

With the continuous growth and advancement of technology in media, equipment and techniques are becoming a part of our mainstream culture. Short films are being made from camcorders, smart phones, I pads and tablets and the outcome has resulted in some very creative, entertaining and thoughtful works by students. IFSFF 2013 believes it is important to showcase and recognize the efforts of local students working in this area and producing films.

“It’s great to see how enthused students are when it comes to filming, editing and acting in movies made and showcased around the school” says festival developer and teacher Ryan Turgeon. Excited by the prospect, Turgeon adds, “Technology, the sharing of ideas, global communication and digital media communication really is the visual literacy of the 21<sup>st</sup> century.”

The adjudicators for the competition include Christie Bezaire (CTV news), Barb Bondy, (Artist / Professor - Auburn University), Heather Hartley (Professor- film/communications at University of Windsor), and Richard Moy (Animation Faculty-St. Clair College). The final films will be presented at the IFSFF Showcase where awards will be given, transforming the venue into a movie theatre. "Professionals in the field will give invaluable learning experience to these young, local artists." It will be an exciting and energetic showcase for all students in the festival to showcase their work on a large scale.

Web: [www.inframesff.com](http://www.inframesff.com) facebook.com/inframesff Twitter: @inframesff Email: inframesff@gmail.com

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